

## Breastfeeding Peer Counselor Program Bi-Monthly Conference Call

Thursday Aug 27, 2015

9:00 am to 10:00 am

Present: Broadwater (visiting), Cascade ✓, Custer □, Deer Lodge ✓, Flathead □, Gallatin □, Lewis and Clark □, Missoula ✓, Ravalli ✓, RiverStone □, Silver Bow ✓ (present ✓, not present □)

### Agenda Items

Chris Fogelman – early discussion of the next Breastfeeding Learning Collaborative

We are looking at combining again with the NAPA Baby Friendly Hospital Initiative and possible with the annual WIC conference. Depending on the size of the event, a location will be determined

Mary Strand – Missoula Breastfeeding Coalition's conference

The conference will be October 26, 2015. Kittie Franz is the presenter this year. Reimbursement may be available from WIC for registration, mileage and per diem. Applications are being accepted by the State Office.

Chris Fogelman – what did you do for WBW—all can present what activities in their area they participation in

Ravalli invited other entities to come and have booths to provide information to attendees – the Library had book readings – raffle for a baby quilt – Public Health had a raffle of baby items – gave away water bottles – hung out their breastfeeding banner – had an article in the local newspaper

Missoula worked with the Missoula Breastfeeding Coalition to sponsor a booth at the fair with comfortable chairs, toys, and fans – worked on storefront window displays “Make it Work”

Butte Silver Bow offered a WIC and Working Class open to participants and the public – reported in the TV local news – joined with the Butte Breastfeeding Coalition to have a reception with breast cupcakes and water bottles to those attending the CLC training in town

Cascade provided information to business downtown and to local pediatrician's offices during WBW – held a walk around the lake at mid-week

farmers' market, photographer from local news was present – participated in a fair booth for mothers to breastfeed, pump and rest.

#### Other Discussion

Jackie Cenis reminded everyone of the upcoming Loving Support training in Billings.

Dawn Gordon-Wilcox asked when breastpumps can be ordered. Right now – at anytime, but Mark will be leaving and then things may change.

Brie Oliver asked about replacing Lactina cases. We don't replace them, you may use something else such as one of the black thermal WIC bags.

Chris Fogelman mentioned that over the next few years, Medela will be phasing out the Lactinas and not producing them.

Brie Oliver asked about using BPC funds for a Perinatal Mood Disorder training and a call was set up with Kate Girard, WIC Director, to discuss.

**October 28, 2015, is the next scheduled call from 9:00 am to 10:00 am. This is an error as the fourth Thursday is October 22, 2015.**